

Subject: We would love to interview you!

Body:

Hi [Name],

My name is [confidential] and I work for [business]. Over the past couple of months, there have been many exciting developments in terms of charging stations. The same can be said about cars in [country]. We would like to take these developments a step further, which is the main motivation behind our next move.

We are producing a short video segment on electric cars in [country] for our video blog. In this video blog, we will be focusing on all things related to electric cars.

We came to know that [name of business] is an organization that promotes the growth of electric cars in [country]. This is why we would love to do a video interview with you for our segment.

Our main questions are:

1. What are your projections for growth in electric car sales compared to previous years?
2. Have there been any government efforts to boost sales for electric cars?
3. What do customers love about their electric cars?
4. What are the main hindrances that are driving customer away?
5. Where do you see the electric car market in the next few years?
6. Do you believe easy access to rapid stations will increase the growth of electric cars?
7. What are your business' plans for the next year or coming years?

Hoping you are on board with this. We look forward to your positive response.

Regards,

[Name]