

Subject: Savor a Wonderful Marketing Opportunity for Your Food Blog

Body:

Hello Fellow Foodie!

Forgive us for acting like complete fangirls here, but we are absolutely in love with your food blog. We have discovered that we have a lot in common besides our love for food. While you are an epicure catering to foodies like us, we have created an app called [confidential] that is going to change the way people photograph food and share their passion.

We have the perfect appetizer for your blog!

We are specifically reaching out to introduce ourselves and would like to see if there is a way we can mutually cross promote and help each other out. However, before we say anything else about the opportunity, let us tell a little about who we are:

[confidential] is the app that combines the best of both worlds – the wonder of words and the power of photography. It combines the fun of photography and a complete reference dictionary, to define and share life’s greatest moments. It is a platform where users not only share what captures their attention but also define why and how it does so.

Simply snap a photo, define your word, and share with friends on your favorite social networks. The app is bound to change the way social sharing works, and we want it all to work in your favor. From the distinct taste to the exotic aroma, you can create your own words to perfectly define the uniqueness of food and dishes you share or prepare.

With your approval, we would love to feature your blog on our [confidential] Facebook page, Instagram, and Twitter accounts. You can provide us with an image, the word you would like to use (or we can suggest one), along with a definition, and we will post on your behalf from all of the social media channels (or a channel that you prefer).

In return, all we ask is to mention, feature, or write about [confidential] in any way. We have found that collective efforts really do reach a larger audience, which is mutually our end goal. We believe that food and [confidential] are a great combination. Doesn’t it sound like one already?

Any help would be immensely appreciated! We are in the business of building relationships and we look forward to potentially building a relationship with you.

Let us know what a good time is and we’ll schedule a call with you to discuss how we can grow our businesses together! We look forward to hearing back from you.

Thank you,

Team [confidential]